

Business FIRST

*News and Resources
from First Financial*

1 First Financial
FEDERAL CREDIT UNION



Winter Greetings & Happy New Year!

At First Financial, we wrapped up the year by participating in seasonal food and gift drives that benefitted our community. We proudly donated 23 children's pajama sets and 23 coats to help keep everyone warm and cozy this season, as well as many new toys that went to [Mount Springs Ministries](#) in Neptune, and non-perishable food items that went to [Fulfill](#) of Monmouth and Ocean Counties.



Did you know in addition to [loans](#) and accounts, we offer useful [business services](#)? We can help you find the best options for managing your business through merchant and business investment services. Email us at business@firstffcu.com or call 732.312.1541 to get started.

We hope your 2023 is off to a great start!

Sincerely,

Chantel Baptiste

Business Development Officer



We're continuing to showcase the impact our products and services have on our business community!

Meet **Papa John's** in Neptune and West Long Branch, another one of our valued business members. Watch to learn why owners Syed and Ayesha recommend First Financial for all their business banking needs.



If you would like your business to be featured in an upcoming business member spotlight, please contact **business@firstffcu.com**



IRS Releases Standard Mileage Rates for 2023

The IRS has modified the normal mileage rates for calculating the deductible costs of using a vehicle for business purposes for 2023 due to recent increases in fuel prices.

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Becoming a freelancer is an excellent option for those who seek independence and flexibility in their careers. As a self-employed individual, you'll be responsible for managing your own benefits and business growth.

Here's how you can successfully be self-employed and financially savvy.

[Read More](#)



Save up to \$15 on self-employed and small business TurboTax products as a First Financial member.*

[Learn More](#)



If your New Year's resolution was to start your own business - the SBA can help as you [commence your business journey](#). Here are a few [tips](#) to help you along the way.

[Read More](#)


**UPCOMING CLOSINGS
& IMPORTANT DATES**

Tuesday, February 7, 2023 – [Income for Life Virtual Seminar](#), 6pm

Monday, February 20, 2023 – All locations will be closed in observance of Presidents' Day

Tuesday, February 21, 2023 – [Transitions to Retirement Virtual Seminar](#), 6pm

Wednesday, March 8, 2023 – [401k Rollover Planning Virtual Seminar](#), 6pm

Wednesday, March 22, 2023 – [Rethinking Diversification Virtual Seminar](#), 6pm



Our lobby and drive thru locations continue to remain open with extended hours of operation. View our [current operating hours](#) on our website. To set up an appointment at your local branch, call (732) 312-1500.

Be sure to also check our [website](#), social media channels, and [COVID-19 page](#) for the latest updates on our hours of operation.

Chantel Baptiste

Business Development Officer

First Financial FCU

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(732) 312-1541



firstffcu.com

(732) 312-1500 | Local Callers

(866) 750-0100 | Out of Area

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