



Reader Rewards Sweepstakes Prize Giveaway Official Rules

1. HOW TO ENTER. Join First Financial Federal Credit Union and open a First Financial Savings Account for a child up to 18 years old or have an existing Savings Account with First Financial Federal Credit Union. From July 6, 2026 to September 7, 2026 - read a book and earn a dollar and a chance to win one of three prizes. Complete a digital Reader Rewards entry form for each book read and earn \$1 per book – up to ten books. Digital entry forms will be available online at firstffcu.com during the contest entry period. There will be no printed entry forms for 2026. Upon completing the digital entry form and once a confirmation email is received and reviewed by the Marketing Department, \$1 per book read up to \$10 can be automatically deposited into the child's First Financial Savings Account, or the parent/guardian and child may also visit any First Financial branch location to redeem rewards in person by showing the confirmation email(s) for any books read (up to 10) to a branch employee.

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.

2. PRIZE DRAWING.

Three (3) prize winners will be randomly selected from all participants and announced on or after September 18, 2026. One prize winner will receive a \$75 Barnes and Noble Gift Card, one will receive a \$50 Barnes and Noble Gift Card, and one will receive a \$25 Barnes and Noble Gift Card. All three grand prize recipients will also receive a special edition 90th anniversary of First Financial Yeti tumbler, and a First Financial puzzle. Number of prize entries cannot exceed 10 per child. All prize winners will be randomly selected and all decisions are final in all matters regarding this drawing. The prize is non-transferable, non-returnable, and non-refundable. No transfer of prize allowed except by sponsor due to unavailability of prize at time of award. All federal, state and local taxes, gratuities, delivery and/or transport of the prize, and any other expenses not specified herein are winner's responsibility. Winner(s) will be contacted by the First Financial Credit Union Marketing Department and the prize will be delivered upon confirmation.

3. ELIGIBILITY. The prize drawing is open to individuals up to 18 years of age and who have a First Financial Savings Account in good standing. Void where prohibited by law. By participation in the drawing, entrants agree to be bound and abide by these official rules and to accept the decision of the drawing as final. Need not be present to win.

4. GENERAL CONDITIONS. First Financial Federal Credit Union is not responsible for late, lost, or incomplete entries. By accepting the prize, the winner and companies agree to release and hold harmless First Financial Federal Credit Union and its subsidiaries and advertising and promotion agencies from any and all liability including all claims arising from, but not limited to injuries or damages of any kind sustained in connection with the acceptance, enjoyment and/or use or misuse of any prize (s) received in this promotion. By accepting a prize, winners and companions grant First Financial permission to use their names and likenesses for promotional purposes.