

# ***Business FIRST***

*News and Resources  
from First Financial*

**1 First Financial**  
FEDERAL CREDIT UNION

## **Summer Greetings!**

Welcome to our summer edition of our Business First quarterly newsletter. We are excited to celebrate warmer days and hope that your business operations flourish this season!

At First Financial, we are proud to work with incredible businesses in our community and wanted to showcase impact our products and services have on their work.



Meet **Nino's Coal Fired Pizza** in Brick, another long-time valued business member. Watch to learn why owner Anthony Schifilliti recommends banking with First Financial and how we have exceeded his banking expectations over the past 13 years. Don't forget to hit up **Nino's Coal Fired Pizza** if you're in Ocean County this summer!

If you would like your business to be featured in an upcoming business member spotlight, please contact **[business@firstffcu.com](mailto:business@firstffcu.com)**

We thank you for your continued support, and for always Thinking First. Wishing you an enjoyable summer!



Sincerely,

**Chantel Baptiste**

Business Development Officer



**HAVE YOU UTILIZED OUR  
BUSINESS SERVICES?**

Did you know in addition to [loans](#) and [accounts](#), we offer useful [business services](#)? We can help you find the best options for managing your enterprise through merchant and business investment services. Email us at [business@firstffcu.com](mailto:business@firstffcu.com) or call (732) 312-1541 to get started.

[\*\*Learn More\*\*](#)



## TIPS FOR STARTING YOUR OWN BUSINESS

Starting your own business is an exciting and rewarding endeavor. However, launching a successful business requires careful planning, financial management, and a solid understanding of resources that can support your entrepreneurial journey. We'll provide you with valuable [tips and insights on starting your own business in New Jersey](#), along with essential financial advice.

[Read More](#)



**SECURE 2.0 Helps Small Employers Help Their Employees**



Approximately 78% of people who work for companies with fewer than 10 employees and about 65% of those who work for companies with 10 to 24 employees do not have access to a retirement plan at work. The SECURE 2.0 Act is designed to help improve the nation's retirement-planning. [Here is a look](#) at some of the perks, changes, and incentives included in the legislation and how it affects you as a small business owner.

[Learn More](#)

Questions or interested in setting SECURE 2.0 up for your business? Contact First Financial's [Investment & Retirement Center](#) by calling (732) 312-1534. You can also email [mary.laferriere@lpl.com](mailto:mary.laferriere@lpl.com) or [maureen.mcgreevy@lpl.com](mailto:maureen.mcgreevy@lpl.com)

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SBA's small business summer school is officially in session! All summer long, the SBA hosts workshops, webinars, and [other events](#) about a variety of topics including marketing, financing, and government contracting. There is also the [SBA Learning Platform](#), an online forum with programs designed to train and guide business owners as they navigate various challenges.

Explore one of the SBA Learning Platform's many resources today.

[Learn More](#)



## UPCOMING HOLIDAY CLOSINGS & IMPORTANT DATES

Wednesday, August 9  
[Income for Life Virtual Seminar](#), 6pm

**Wednesday, August 23**

**Transitions to Retirement Virtual Seminar**, 6pm

**Monday, September 4**

All locations will be closed in observance of Labor Day

**Wednesday, September 13**

**401k Rollover Planning Virtual Seminar**, 6pm

**Tuesday, September 26**

**Redefining a Diversified Portfolio Virtual Seminar**, 6pm

**Monday, October 9**

All locations will be closed in observance of Columbus Day

Sign up for our new **seminar text alert program** - we'll send you updates on future seminars and you can register right from your mobile phone!

\*If you do not receive an automated confirmation message after enrolling, please text "Yes" to (201) 808-1038



Our lobby and drive thru locations continue to remain open with extended hours of operation. View our **current operating hours** on our website. To set up an appointment at your local branch, call (732) 312-1500.

Be sure to also check our **website**, social media channels, and **COVID-19 page** for the latest updates on our hours of operation.



**Chantel Baptiste**

Business Development Officer

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